PTA General Minutes 9/12/17

Meiklejohn PTA General Meeting Minutes
September 12, 2017 at 8:10am in Main Office Conference Room

1. Call to order at 8:07am.
2. Board Introductions
3. Approval of Minutes for May’s general meeting. First approval Laura Vialpodi, Second approval Jessi Merecki.
4. Officer’s Reports –
   a. Treasurer – Budget 17-18 – No silent auction this year, but will still do teacher sweepstakes. Estimate of $30k going to special givings for the school this year. Family memberships are up this year, so keep up the good work of getting people to sign up. Any questions on the items we budget for and where funds come in from? How does this compare to last year? Certain items are based on # of kids, others are adjusted each year based on a variety of factors. Last year Run for Funds made more than expected, plus silent auction funds, we carried over $8.5k, which is more than we should be carrying over. Mandee will be working closely with Carrie this year to make sure we monitor the budget closely to ensure this doesn’t happen again. 6th Grade Continuation in the budget includes both 5th and 6th budgets for continuation. Any more questions, contact Mandee. First approval Kennetha Julien. Second approval by Vanessa Thorsten.
   b. President’s Report – Still have several more volunteer positions available. Please sign up in MSA. Mileage Club is in urgent need of volunteers, especially on Thursdays. Carrie to send out email explaining volunteers needed and times. Ideally 11-1, but really need during the 11-12 hours.
   c. Secretary’s Report – Volunteer Coordinator position has been filled by Brittany Proano. Teri and Cindy will be meeting with her to discuss role.
   d. VP report from Melissa Brilino (and Grace) – Science Fair March 2nd. Talent Show will come out March 16th – STILL NEED A CHAIR. Enrichment /After School needs another volunteer. Carnival is this Friday!! Lots of food trucks and activities. Still need a few volunteers – Carrie sent email out today. BUSINESS MEMBERSHIP STILL NEEDS A CHAIR! Working with Elizabeth Corbitt on social media to promote those business sponsors. Westwoods Center Performing Arts is covering half the cost of the calendar magnets. PTA will cover the remaining half so that we can get these ordered. Parent Socials – Corrie Francis and Nicole Pott will work with Volunteer Coordinator to start planning for those.
   e. Principal’s Report – Thank you for being here and volunteering. Want to keep offering these fun opportunities to our kids, and we want to
spread the work, not just lean on a few shoulders. Asked to discuss 5th and 6th grade continuations – mirroring honoring both 5th and 6th graders. Driven by parents – how it will look depends on each of those groups of parents. Outdoor Lab will go on to middle school, staying with the 6th grade.

5. Reports from Board Chairs
   a. Advocacy – Jeffco school board elections this year – PTA cannot promote any candidates. Candidate forums this week in Wheat Ridge and Standley Lake. Information will be posted on Meildjohn Facebook page. Kennetha does need a co-chair for advocacy/legislation. Encourage everyone to do their homework AND VOTE!
   b. Ways & Means – Spirit Wear – starting to sell on THURSDAY – Booth at Carnival!! Changing the process a little this year – Field Day t-shirts based on grade/color thought to be somewhat wasteful. Starting at the beginning of the year, kids can wear these shirts for Sprit Days, Class Field Trips, Field Day, etc. One time purchase for the entire year! T-shirts won’t be sold at the end of the year anymore! NEW LOGO designed by a school parent! Lots of different optional items!

   Thursday Folders this week will have all the information. Second ordering in January/February to give an additional time for people to get their orders in with this major change. Majority order placed this fall – Sept 14th – Oct 3rd. Carrie will also help communicate the change. Field day shirts have never been mandatory, and neither are these. 5th and 6th grade are doing their own class/commemorative shirts this year. Parents don’t have to buy both shirts. A portion of the sales will still go to the PE program as has always been the case with Field day shirts. Still a PE fundraiser! Just trying to simplify the process.

   Restaurant Nights started last week! Had a great turnout and Carmela Buschy is off and running with this. Several more planned:
      i. Blackjack Pizza 1st and 3rd Tuesdays all year
      ii. Oct 3rd – Chipotle (88th & Wads) 50% Back to the school!
      iii. Oct 17th – Chick Fil A (80th & Wads)
      iv. Nov 7th – Los Arcos (80th & Sheridan)
   c. Membership – Doing really well this year! We are up for family membership. Trying to communicate a “support” mentality rather than “join” so that parents don’t feel obligated to participate just by joining. We’ve been working to get feedback from teachers on how/what PTA helps support the school with. Help us communicate to parents what support means (financially, time, etc.), and how the PTA helps our kids. Ideally, we want to raise $100 per student. This is how we fundraise for our school in lieu of door-to-door sales!

   Considering having iPads at the Carnival ticket booth to get people
signed up in MSA. Question asked for PTA to clarify what goes towards that $100 goal for fundraising per student.

6. Old Business
   a. Special givings form 16/17 school year - $53k given to the school as follows from May meeting minutes:
      i. Science Kits $25k
      ii. School Supplies
      iii. Subscriptions
      iv. Para Support
      v. Art
      vi. Music
      vii. Writing Resource Lucy Calkins
      viii. Lucy Calkins Seminar Registration
   b. Big Fundraiser for the year every April – Run 4 Funds (even years) and Silent Auction (odd years). Important Note about Run 4 Funds – We really need as many people as possible to go all in. There is a $50 mark per pupil – under that amount, Run 4 Funds keeps a higher % of our fundraising dollars. This year the PTA will provide A LOT more information about how fundraising works. Trying to be strategic this year about how the program is promoted (individual vs class vs grade, prizes, etc.). Volunteers will be needed for this event! Lea Barry and Jessi Merecki will be heading this up. April 12th is the date for this year!
   c. Smaller fundraisers that will add up this year. Silent Auction is a huge amount of work – felt that parents and businesses needed a year off.
   d. Teacher Sweepstakes will continue again this year.
   e. Carnival – not really a fundraiser even though we do make money on it, more of a community event.
   f. Restaurant nights – tell your network of people that these are happening! We get a variety of %s back for each one.
   g. King Soopers cards
   h. Amazon Smile
   i. Red Robin
   j. SportClips
   k. American Furniture Warehouse
   l. MilkCaps – Longmont Dairy
   m. Boxtops for Education – Mass quantity that are expiring November 1, 2017. So be mindful of the expiration dates and careful clipping them. Ideas for incentives?

7. New Business
   a. PTA Meetings from 7-8pm in the library DATES
   b. Volunteer opportunities still available. Reflections Chair is needed ASAP!
   c. Room Parents – still a few classes without – Goiden, Lemos, Sadler, Walker. If you know anyone in those classes, please reach out. Mrs.
Talley (music) wants one parent to help her out this year. Halloween parties actually on 10/31. Half healthy food. Total $75 reimbursement for the year.

d. Cross Country started today – 82 kids signed up so far. Six meets, practice Tuesdays and Thursdays after school.

8. Upcoming Announcements/Events
   a. BlackJack every 1st and 3rd Tuesdays
   b. **Chipotle – OCTOBER 3RD - 50% BACK TO THE SCHOOL!!!!!**
      c. CHICK FIL A – OCTOBER 17TH

9. Adjourned at 8:22PM