

MEIKLEJOHN ELEMENTARY SCHOOL PTA

BUSINESS SPONSORSHIP OPPORTUNITIES

Each year, Meiklejohn Elementary PTA partners with numerous local businesses in support of Meiklejohn Elementary school. We are grateful for that support, and invite you to consider a partnership with the PTA this upcoming school year.

Partner with the PTA to support Meiklejohn Elementary School with a year-long sponsorship and receive incredible benefits and visibility throughout the year. These sponsorship packages offer the best exposure for your business at various levels of investment.

SILVER SPONSOR \$1,000

PURPLE SPONSOR \$750

BLUE SPONSOR \$500

WHITE SPONSOR \$250

Read on for details for sponsorship levels, plus a la carte business sponsorship opportunities.



SPONSOR BENEFITS BY LEVEL

	SILVER	PURPLE	BLUE	WHITE
STUDENT DIRECTORY: ADVERTISEMENT must commit by October 8	full page	half page	1/4 page	biz card size
THURSDAY FOLDER: ADVERTISEMENT must commit by July 28	●	●	●	
PTA FACEBOOK PAGE HIGHLIGHT Business website/page linked for nearly 500 followers	4 times	3 times	2 times	1 time
PTA WEBSITE LISTING Business website/page linked on redesigned website for 2021	●	●	●	●
FALL FEST / CARNIVAL <i>Back for 2021! Friday, October 1!</i> Choice of info table or business signage at game entrance	●	●	●	
Logo on Volunteer t-shirt	●	●	●	●
Two complimentary Carnival wristbands	●	●	●	●
Logo included in Carnival's digital marketing	●	●	●	●



A LA CARTE OPPORTUNITIES

Choose the opportunities that fit your business!

CALENDAR MAGNET SPONSOR

\$500

Sponsor the annual Meiklejohn Elementary school year calendar magnet. Distributed to every family at the start of the year. Must commit by August 10

SPONSORED!

STUDENT DIRECTORY ADVERTISEMENTS

Full page advertisement	\$200
1/2 page advertisement	\$150
1/4 page advertisement	\$125
Business card size advertisement	\$100

Must commit by October 8

FALL FEST / CARNIVAL *Back for 2021! Friday, October 1*

Table sponsorship	\$100
bring your signage and engage with families in attendance	
Game sponsorship	\$75
PTA creates signage with your logo, no attendance required	
Logo on Volunteer t-shirt	\$50

PTA FACEBOOK PAGE HIGHLIGHT

\$75/MO

Business website/page linked for nearly 500 followers; choose highlight months that fit your marketing strategies

EXCLUSIVE EVENT SPONSORSHIPS

\$100

Meet & Greet Night SPONSORED!	Science, Technology & Robotics Fair
Welcome Breakfast	Talent Show
Curriculum Night	Art Show
Parent University	Teacher Appreciation Days
Parent Social Event (design in partnership with PTA)	(can be specific to your business' service/product and feature a gift-in-kind component)

2022 BUSINESS DISCOUNT CARD

\$500

Presenting sponsorship of fundraising initiative; recognition on card and in all promotional materials



SPONSOR RESPONSE FORM

Click through the item links to access the Meiklejohn PTA online store and pay online,
or email completed form to mjptabiz@gmail.com to confirm sponsorship and receive invoice.

<u>SILVER SPONSOR</u>	\$1,000	<input type="checkbox"/>
<u>PURPLE SPONSOR</u>	\$750	<input type="checkbox"/>
<u>BLUE SPONSOR</u>	\$500	<input type="checkbox"/>
<u>WHITE SPONSOR</u>	\$250	<input type="checkbox"/>

STUDENT DIRECTORY ADVERTISEMENTS

<u>Full page advertisement</u>	\$200	<input type="checkbox"/>
<u>1/2 page advertisement</u>	\$150	<input type="checkbox"/>
<u>1/4 page advertisement</u>	\$125	<input type="checkbox"/>
<u>Business card size advertisement</u>	\$100	<input type="checkbox"/>

FALL FEST / CARNIVAL

<u>Table sponsorship</u>	\$100	<input type="checkbox"/>
<u>Game sponsorship</u>	\$75	<input type="checkbox"/>
<u>Logo on Volunteer t-shirt</u>	\$50	<input type="checkbox"/>

PTA FACEBOOK PAGE HIGHLIGHT

\$75/MO

EXCLUSIVE EVENT SPONSORSHIPS

\$100

Welcome Breakfast	Science, Technology & Robotics Fair
Curriculum Night	Talent Show
Parent University	Art Show
Parent Social Event	Teacher Appreciation Days

2022 BUSINESS DISCOUNT CARD

\$500

Presenting sponsorship

Interested in crafting a unique business sponsorship, or have a unique way to partner with the PTA?
Email Mimi Stevinson at mjptabiz@gmail.com to discuss!