

# MEIKLEJOHN ELEMENTARY SCHOOL PTA

## BUSINESS SPONSORSHIP OPPORTUNITIES

Each year, Meiklejohn Elementary PTA partners with numerous local businesses in support of Meiklejohn Elementary school. We are grateful for that support, and invite you to consider a partnership with the PTA this upcoming school year.

Partner with the PTA to support Meiklejohn Elementary School with a 2023-2024 school year sponsorship and receive incredible benefits and visibility throughout the year. These sponsorship packages offer the best exposure for your business at various levels of investment.

**SILVER SPONSOR \$1,000**

**PURPLE SPONSOR \$750**

**BLUE SPONSOR \$500**

**WHITE SPONSOR \$250**

*Read on for details for sponsorship levels, plus a la carte business sponsorship opportunities.*



# SPONSOR BENEFITS BY LEVEL

	SILVER	PURPLE	BLUE	WHITE
<b>STUDENT DIRECTORY:                      ADVERTISEMENT</b> must commit by October 1	full page	half page	1/4 page	biz card size
<b>THURSDAY FOLDER:                      ADVERTISEMENT</b> must have logos July 31	●	●	●	
<b>PTA FACEBOOK PAGE                      HIGHLIGHT</b> Business website/page linked for nearly 500 followers	4 times	3 times	2 times	1 time
<b>PTA WEBSITE LISTING</b> Business website/page linked on website	●	●	●	●
<b>FALL FEST / CARNIVAL</b>  Choice of info table or business signage at game entrance Two complimentary Carnival wristbands Logo included in Carnival's digital marketing	● ● ●	● ● ●	● ● ●	●



## A LA CARTE OPPORTUNITIES

*Choose the opportunities that fit your business!*

### CALENDAR MAGNET SPONSOR **SPONSORED!** \$600

Sponsor the annual Meiklejohn Elementary school year calendar magnet. Distributed to every family at the start of the year.  
Must commit by August 10

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### STUDENT DIRECTORY ADVERTISEMENTS

Full page advertisement	\$200
1/2 page advertisement	\$150
1/4 page advertisement	\$125
Business card size advertisement	\$100

Must commit by October 8

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### FALL FEST / CARNIVAL Date to be determined

Table sponsorship	\$100
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bring your signage and engage with families in attendance

Game sponsorship	\$75
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PTA creates signage with your logo, no attendance required

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### EXCLUSIVE EVENT SPONSORSHIPS \$100

Meet & Greet Night

Welcome Breakfast

Curriculum Night

Parent University

Parent Social Event

(design in partnership with PTA)

Science, Technology & Robotics Fair

Talent Show

Art Show

Teacher Appreciation Days

(can be specific to your business' service/product and feature a gift-in-kind component)

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# SPONSOR RESPONSE FORM

Click through the item links to access the Meiklejohn PTA online store and pay online,  
or email completed form to [mjptabiz@gmail.com](mailto:mjptabiz@gmail.com) to confirm sponsorship and receive invoice.

**SILVER SPONSOR** \$1,000

**PURPLE SPONSOR** \$750

**BLUE SPONSOR** \$500

**WHITE SPONSOR** \$250

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**CALENDAR MAGNET SPONSOR** \$600

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## STUDENT DIRECTORY ADVERTISEMENTS

**Full page advertisement** \$200

**1/2 page advertisement** \$150

**1/4 page advertisement** \$125

**Business card size advertisement** \$100

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## FALL FEST / CARNIVAL

**Table sponsorship** \$100

**Game sponsorship** \$75

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**EXCLUSIVE EVENT SPONSORSHIPS** \$100

Meet & Greet Night

Welcome Breakfast

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Parent University

Parent Social Event

Science, Technology & Robotics Fair

Talent Show

Art Show

Teacher Appreciation Days

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Interested in crafting a unique business sponsorship, or have a unique way to partner with the PTA?  
Email Melissa Brilino at [mjptabiz@gmail.com](mailto:mjptabiz@gmail.com) to discuss!