Each year, Meiklejohn Elementary PTA partners with numerous local businesses in support of Meiklejohn Elementary school. We are grateful for that support, and invite you to consider a partnership with the PTA this upcoming school year.

Partner with the PTA to support Meiklejohn Elementary School with a 2023-2024 school year sponsorship and receive incredible benefits and visibility throughout the year. These sponsorship packages offer the best exposure for your business at various levels of investment.

- **SILVER SPONSOR** $1,000
- **PURPLE SPONSOR** $750
- **BLUE SPONSOR** $500
- **WHITE SPONSOR** $250

*Read on for details for sponsorship levels, plus à la carte business sponsorship opportunities.*
<table>
<thead>
<tr>
<th>Sponsor Benefits by Level</th>
<th>Silver</th>
<th>Purple</th>
<th>Blue</th>
<th>White</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Student Directory:</strong> Advertisement</td>
<td>full page</td>
<td>half page</td>
<td>1/4 page</td>
<td>biz card size</td>
</tr>
<tr>
<td><strong>Thursday Folder:</strong> Advertisement</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>PTA Facebook Page Highlight</strong></td>
<td>4 times</td>
<td>3 times</td>
<td>2 times</td>
<td>1 time</td>
</tr>
<tr>
<td>Business website/page linked for nearly 500 followers</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>PTA Website Listing</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Business website/page linked on website</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Fall Fest / Carnival</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Choice of info table or business signage at game entrance</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Two complimentary Carnival wristbands</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo included in Carnival’s digital marketing</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
MEIKLEJOHN PTA BUSINESS SPONSORSHIP PACKAGE

2023--2024

A LA CARTE OPPORTUNITIES
Choose the opportunities that fit your business!

CALENDAR MAGNET SPONSOR Sponsored! $600
Sponsor the annual Meiklejohn Elementary school year calendar magnet. Distributed to every family at the start of the year. Must commit by August 10

STUDENT DIRECTORY ADVERTISEMENTS

Full page advertisement $200
1/2 page advertisement $150
1/4 page advertisement $125
Business card size advertisement $100
Must commit by October 8

FALL FEST / CARNIVAL Date to be determined

Table sponsorship $100
bring your signage and engage with families in attendance

Game sponsorship $75
PTA creates signage with your logo, no attendance required

EXCLUSIVE EVENT SPONSORSHIPS $100

Meet & Greet Night
Welcome Breakfast
Curriculum Night
Parent University
Parent Social Event (design in partnership with PTA)
Science, Technology & Robotics Fair
Talent Show
Art Show
Teacher Appreciation Days (can be specific to your business’ service/product and feature a gift-in-kind component)
SPONSOR RESPONSE FORM

Click through the item links to access the Meiklejohn PTA online store and pay online, or email completed form to mjptabiz@gmail.com to confirm sponsorship and receive invoice.

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BLUE SPONSOR $500
WHITE SPONSOR $250

CALENDAR MAGNET SPONSOR $600

STUDENT DIRECTORY ADVERTISEMENTS
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- Welcome Breakfast
- Curriculum Night
- Parent University
- Parent Social Event
- Science, Technology & Robotics Fair
- Talent Show
- Art Show
- Teacher Appreciation Days

Interested in crafting a unique business sponsorship, or have a unique way to partner with the PTA? Email Melissa Brilino at mjptabiz@gmail.com to discuss!